



BUSINESS *Matters*

Job Quake Resolution



Robin Rose examines the current North West careers scene

The rapid pace of business change frequently impacts negatively on senior personnel.

Takeovers, mergers, outsourcing and cheap imports are often the triggering factors of a job quake. It can get very hard when the redundancy money starts to disappear and the job you thought you might get does not materialise. It is even more difficult if your experience is narrow and you're regarded as middle aged or simply too old.

For the unfortunate victim of a job quake, searching the web, reading the vacancy announcements, and ordinary outplacement support is of only slight value. Here in the North West, it is almost impossible to find a new position before your severance compensation runs out if you don't have an established professional network working hard on your behalf.

Some of the region's more enlightened employers are recognising this situation and do offer ex employees proper career transition support that goes beyond CV writing and interview coaching. We know that, with the help of a well connected career transitions expert, job quake victims can outperform other job seekers. After all it is who they know that counts.



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