

# business

## Matters



### Is the perfect job just a dream?

by Jeff Coulter

**You are ambitious, hard working and have lots to offer a new employer – but can you find the perfect position, can you secure that elusive dream job?**

Well, yes, you can. When people are looking for their next career move, they often say that they have applied for loads of jobs but have had no success. For instance, the internet often appears to make it easier to apply for positions, but the frequent rejection generated by this process can damage motivation and confidence.

How do you find the perfect job, the next step up, a change of career direction, the critical move that meets your long term aspirations?

To be successful you need to gain control of your career by interviewing potential employers and not trying to find ways of moulding yourself to fit their requirements. Discovering the employer who really values your skills and experience takes skilful research, project management and targeted marketing with professional assistance.

**With a different approach, the job you dream of need not be a dream.**



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